

# TEACHER NOTES

## English: Writing

Writing for Purpose & Audience

### Contextual Summary

This is a post-visit English resource that engages students with their visit to Robin Hill Country Park.

The resource task enables them to practise their writing skills, and incorporates a photography task on-site.

Students will be asked to produce a page for a tour guide book which encapsulates what Robin Hill has to offer a family.

The resource and tasks are designed for students in key stage 3.

### Task Implementation

Prior to the visit, students should be given a task which are used in tour guide books (see lesson plan for internet site).

When at Robin Hill, they can take photos which demonstrate the experience offered for people of different ages; their pictures therefore need to show the contrast between action

Upon return to school, students will be given the task of imagining that they have been employed by a publishing company to produce a section (on Robin Hill) for an 'Isle of Wight Attractions' tour guide book. They will have to investigate how guide books use description, persuasive language and a range of presentational features within their pages.

To give their writing an authentic feel, pupils will use ICT to produce their final outcome.

### Ability Levels

This resource is suitable for key stage 3 pupils who will be able to work in pairs or groups (which can be mixed-ability, if preferred).

There is one version of the resource for this key stage. There are variants available for the key stages below (lower and upper ks2) should teachers wish to use them for differentiation purposes.

### Key skills practised in this unit:

- ▶ Writing for a specific audience/purpose
- ▶ Understanding the conventions of tour guide books
- ▶ Applying their growing knowledge of vocabulary, grammar and text structure to their writing and selecting the appropriate form
- ▶ Planning, drafting, editing and proof-reading
- ▶ ICT skills.

### Relationship to Curriculum

The above skills are required to be taught and practised as per the National Curriculum (and Curriculum for Excellence) for key stage 3, English: *Writing*.



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<b>SUBJECT</b>
English
<b>UNIT</b>
Writing
<b>OPPORTUNITIES FOR USE</b>
✗ Pre-Visit
✗ On-Site Activity
✓ Post-Visit
<b>CURRICULUM / SYLLABUS</b>
✓ National Curriculum 2014
✓ Curriculum for Excellence

Applies to Resource numbered:

105231

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## Learning Opportunities

### Pre-Visit

- ▶ Students should study sample guide books / brochure pages to understand key features and conventions.

### During the Visit

- ▶ Capture contrasting images, make notes of the activities and things to do at the park for adults and children of all ages.

### Post Visit

Completion of the English: Writing resource/s linked to this document: *Robin Hill Guidebook Challenge!*

Resource ID: **105231** (KS3 mixed ability)

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## Enrichment Opportunities

- ✓ Students are developing their skills of writing for a purpose and audience, using a real location they have visited.
- ✓ They are enhancing their use of ICT.

## Learning Outcomes

- ✓ Students will demonstrate their writing skills.
- ✓ They will demonstrate their skills of using ICT to present their work.
- ✓ They will produce an effective piece of written work that achieves its purpose in terms of audience and intended outcomes.

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